PHLY-24,738





In re application of:

Jeffry Jovan Philyaw and David Kent Mathews

Serial No.:

09/382,372

United States Postal Service as first class mail in an envelope addressed to Commissioner of Patents and Trademarks, Washington,

Filed:

August 24, 1999

Group:

Examiner:

Gregory M. H

(Sign 97) 27/4G

INVENTOD

For:

Method and Apparatus for Matching a User's Profile in Commerce with a

Broadcast

Honorable Commissioner of Patents and Trademarks Washington, D.C. 20231

Dear Sir:

INFORMATION DISCLOSURE STATEMENT

Pursuant to Applicants' duty to disclose all relevant material, the Applicants list below the following references believed to be relevant to the subject matter of the above-identified application.

U.S. PATENTS

DATENIT NO

PATENT NO.	INVENIOR
3,668,312	Yamamoto et al.
4,042,792	Pakenham, et al.
4,621,259	Schepers et al.
4,654,482	DeAngelis

4,816,904	McKenna et al.
4,817,136	Rhoads
4,841,132	Kajitani et al.
4,894,789	Yee
4,899,370	Kameo, et al.
4,905,094	Pocock, et al.
4,907,264	Seiler, et al.
4,937,853	Brule, et al.
4,947,028	Gorog
4,975,948	Andresen, et al.
4,984,155	Geier, et al.
5,128,752	Von Kohorn
5,144,654	Kelley, et al.
5,247,347	Litteral et al.
5,262,860	Fitzpatrick et al.
5,285,278	Holman
5,287,181	Holman
5,305,195	Murphy
5,319,454	Schutte
5,357,276	Banker et al.
5,438,355	Palmer
5,446,490	Blahut et al.
5,446,919	Wilkins
5,570,295	Isenberg et al.
5,604,542	Dedrick
5,640,193	Wellner
5,664,110	Green, et al.

5,708,780	Levergood et al.
5,715,314	Payne et al.
5,724,424	Gifford
5,761,606	Wolzien
5,768,528	Stumm
5,774,870	Storey
5,790,793	Higley
5,794,210	Goldhaber et al.
5,905,251	Knowles
5,907,793	Reams
5,933,829	Durst et al.

Please charge any additional fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-24,738 of THOMPSON & HOWISON, L.L.P.

Respectfully submitted,

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GMH/svp P.O. Box 741715 Dallas, Texas 75374-1715 972/479-0462 September 22, 1999